

JULIO SERRANO ESPINOSA

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education

- 1996-1998 **HARVARD UNIVERSITY** **BOSTON, MA**
Master in Business Administration (MBA).
- 1987-1991 **ITAM** **MEXICO CITY, MEXICO**
Bachelor of Science degree in Applied Mathematics.

work experience

- 1998-2016 **SMDP** **MEXICO CITY, MEXICO**
Founding Partner. Venture Capital Firm.
Active participation in strategy, financing and operations of portfolio companies, including:
- **PLM:** print and electronic health information provider, with operations in Mexico and South America.
 - **Pro Organic Growers:** seller of organic bananas to the US market.
- 1998-2016 **Maxi Prenda** **MEXICO CITY, MEXICO**
Co-Founder and Chairman of the Board. Pawnshop operator with over 200 stores in Mexico, Guatemala and El Salvador.
Started the company; hired key managers; raised several rounds of capital and debt financing; conceived and supervised strategy; sold company to First Cash Financial Services, leading pawn company in the world.
- 1998-2014 **redIT** **MEXICO CITY, MEXICO**
First investor and Chairman of the Board. Provider of metropolitan fiber optic connectivity and managed services through proprietary data centers in Mexico and the United States.
Invested seed capital; raised several rounds of capital and debt financing; conceived and supervised strategy; established management compensation plans; sold company to KIO Networks, the leading data center company in Mexico.
- 1994-1996 **OFFICE OF THE PRESIDENT OF MEXICO** **MEXICO CITY, MEXICO**
Advisor. Special Projects Division.

other

- 1999-2016 **ITAM** **MEXICO CITY, MEXICO**
Part Time Professor. Finance-related courses which were developed from scratch.
- 2001-2016 **MILENIO NEWSPAPER** **MEXICO CITY, MEXICO**
Weekly Financial Columnist.
- 2002-2016 **FUNDACION ESPINOSA RUGARCIA (ESRU)** **MEXICO CITY, MEXICO**
Board Member. Philanthropic Foundation focused primarily in education.
- 2005-2016 **CENTRO DE ESTUDIOS ESPINOSA YGLESIAS (CEEY)** **MEXICO CITY, MEXICO**
Executive Board Member. Think Tank.
Headed the only two national studies of social mobility in Mexico as well as the publication of several related books and research reports.
- 2004-2016 **ANTIGUO COLEGIO DE SAN ILDEFONSO** **MEXICO CITY, MEXICO**
President of the Board of Trustees. Museum.